INSIGHTS + NEWS

Bowditch & Dewey wins four Your Honor Awards, including "Best in Show," for legal marketing excellence

MARCH 24, 2016

Bowditch & Dewey's Marketing & Business Development team earned four awards at the 2015 Your Honor Awards, hosted by the New England Chapter of the Legal Marketing Association. Five marketing professionals from non-legal industries awarded Bowditch 1st Place in the category of Practice Development for its **Business Development Training Series**, 2nd Place in the category of Social Media/Interactive for its **"At the Bar with Bowditch" blog** and Honorable Mention in the category of Practice Development for its **Women Lawyers Group Initiative**. Bowditch & Dewey LLP also received "Best in Show" for its Business Development Training Series which is awarded only at the discretion of the judges.

Casually referred to as "The Lawscars," the Your Honor Awards recognize law firms' creativity, execution and overall excellence in design, marketing, business development, communications and community relations. Learn more about the Legal Marketing Association's New England Chapter on its website HERE.

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