

## INSIGHTS + NEWS

## Craft Brewing Business Publishes “Pabst Blue Ribbon to John Cena/WWE: ‘We Have a Chokehold Called the Cease & Desist’”

BY AIVI NGUYEN • JUNE 30, 2016

Craft Brewing Business published an article by AiVi Nguyen on June 28 covering a social media dispute between World Wrestling Entertainment (WWE) and Pabst Blue Ribbon over the WWE’s use of a logo similar to that of the brewery’s on a promotional T-shirt.

Read “[Pabst Blue Ribbon to John Cena/WWE: ‘We Have a Chokehold Called the Cease & Desist’](#)” on the Craft Brewing Business website.