INSIGHTS + NEWS

Social Media in the Workplace – Keeping Up with Evolving Issues

Social media is presenting employers with a myriad of evolving challenges and opportunities with respect to the use and management of this powerful tool in the workplace. In this program, we will discuss several recurring issues involving social media in the workplace, including ownership and control of social media accounts used for business purposes.

In addition to reviewing recent legal developments, we will address a number of practical issues impacting employers, including:

- Ownership of Social Media Accounts
- Protecting Trade Secrets and Business Interests
- Updating Non-Compete and other Business Protection Agreements
- Drafting Social Media Policies
- Use of Social Media in Employment Decisions

Attorney speaking:

- Timothy P. Van Dyck

Breakfast will be served.
There is no cost to attend.

September 19 – Springfield
7:30 a.m. – 9:30 a.m.
Sheraton Springfield Monarch Place
One Monarch Place
Charles Room
Springfield, MA 01144

September 21 – Waltham
7:30 a.m. – 9:30 a.m.
The Westin Waltham-Boston Hotel
70 Third Avenue
Cambridge Room
Waltham, MA 02451

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September 27 – Worcester
7:30 a.m. – 9:30 a.m.
Mechanics Hall
321 Main Street
Washburn Hall
Worcester, MA 01608

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