

## INSIGHTS + NEWS

## Bo Menkiti's Economic Development Summit Keynote Quoted in Worcester Business Journal's "Downtown Worcester property owner says neighborhood is undervalued"

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In his keynote at Bowditch's 5th Annual Economic Development Summit: Transforming Main Street on November 14, Menkiti Group founder and CEO Bo Menkiti told the crowd why the Menkiti family turned to Worcester: because of its cultural strengths and unrealized potential.

"We're usually looking for neighborhoods that are undervalued," Menkiti said.

Says the article:

Menkiti spoke of cities regaining much of the population and vitality they lost through the 1990s — including Worcester — through neighborhoods with mixed-income housing, thriving commercial corridors and vibrant culture. It's those elements, and the city's pride, that attracted the family to Worcester, Menkiti said.

"Sometimes it's a gritty pride," he said, drawing some laughs.

Continue reading "[Downtown Worcester property owner says neighborhood is undervalued](#)" on the *Worcester Business Journal* website.