

INSIGHTS + NEWS

Bo Menkiti's Economic Development Summit Keynote Quoted in Worcester Business Journal's "Downtown Worcester property owner says neighborhood is undervalued"

NOVEMBER 18, 2019

In his keynote at Bowditch's 5th Annual Economic Development Summit: Transforming Main Street on November 14, Menkiti Group founder and CEO Bo Menkiti told the crowd why the Menkiti family turned to Worcester: because of its cultural strengths and unrealized potential.

"We're usually looking for neighborhoods that are undervalued," Menkiti said.

Says the article:

Menkiti spoke of cities regaining much of the population and vitality they lost through the 1990s — including Worcester — through neighborhoods with mixed-income housing, thriving commercial corridors and vibrant culture. It's those elements, and the city's pride, that attracted the family to Worcester, Menkiti said.

"Sometimes it's a gritty pride," he said, drawing some laughs.

Continue reading "[Downtown Worcester property owner says neighborhood is undervalued](#)" on the *Worcester Business Journal* website.