INSIGHTS + NEWS

Bob Cox featured in Worcester Business Journal's "Leadership in a time of crisis"

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The *Worcester Business Journal* released a 2020 special edition issue titled "Leadership in a time of crisis," which features business and community leaders who have shared how they have been navigating their organization through the COVID-19 crisis. Managing partner Bob Cox was among the many leaders featured in this special edition issue. He wrote about Bowditch's transition to working remotely, not only focusing on what went well, but what proved to be a challenge and how we handled it and learned from it.

> Perhaps a silver lining, if there is one, is what we learned about ourselves and our firm during this time. This insight will carve a path for further modernization and upgrades. It is worth noting that one key observation is how much change the individuals at our firm can absorb. Sometimes businesses move a little slower because its leaders think people need time to adapt. We discovered that our people could handle more than we thought and now are pushing us to innovate and change at an even quicker pace than we have in the past. I am excited to take our efforts even further.

Continue reading Bob's letter in the *Worcester Business Journal's* special edition issue "Leadership in a time of crisis" on page 15.

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