

## INSIGHTS + NEWS

## Paul Bauer Moderated “The Great Conversion: The Science of Repurposing” (Webinar)

On November 17, 2020, Paul Bauer moderated “The Great Conversion: The Science of Repurposing,” as part of Bisnow’s Boston Life Sciences Digital Summit.

Hunting for yield is nothing new for the CRE community. After months of office, hospitality and student housing assets going unused, the opportunity to convert vacant assets to be utilized for research is becoming increasingly more attractive to owners in the market, especially as the search for a vaccine continues. Which assets are appropriate to adapt, which research types are the most optimal to pursue, what are the design and permitting demands for this endeavor and what are the cost advantages (returns/rental pricing) of adapting an asset?