

## INSIGHTS + NEWS

### Bob Cox Moderated MassEcon's "Spotlight Series: Central Region Spotlight"

On August 4, Bob Cox Moderated "Spotlight Series: Central Region Spotlight" presented by MassEcon.

As MassEcon focuses on marketing Massachusetts beyond its borders, participants joined Bob for a discussion that included:

- High-level snapshot of industry trends in the area
- Interactive Roundtable Discussion: Why central Massachusetts works as a business location

This event marked the third in a series that spotlights the regional advantages of doing business in Massachusetts. Bowditch is pleased to have been a sponsor of this event.

Following the central Spotlight, all guests were invited to stay for the MassEcon Summer Reception. They got the opportunity to meet and network with business leaders from throughout Massachusetts and hear the MassEcon Mid-Year Report.