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Tracy Thomas Boland Quoted in Boston Business Journal's "Boston-area HR execs answer how to recruit, retain amid workforce shortage"

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It takes an innovative approach to retain employees and attract new talent in today's competitive job market. Organizations across all industries are struggling to keep current employees happy while actively recruiting new individuals.

On April 28, Tracy Thomas Boland and a group of leading HR executives discussed the challenges they are facing and the creative solutions their organizations have developed to overcome the obstacles created by today's labor shortage. The discussion was part of the *Boston Business Journals*' webinar "[The Transformed Workplace: Retain and Recruit During a Workforce Shortage](#)."

In a recap of the event, the *Journal* highlighted some of the innovative ideas local human resource executives have implemented to boost employee retention and attract new talent, including training employees on confidence building and professional conversations when advocating to their manager, creating more flexibility to open up the talent pool and fostering a positive work environment.

Boland, who moderated the panel, noted how important managerial relationships are to retaining employees: "We all know that many folks leave their organizations because of a relationship, or lack thereof, with their manager."

Continue reading "[Boston-area HR execs answer how to recruit, retain amid workforce shortage](#)" (subscription needed) on the *Boston Business Journal* website.