

## **INSIGHTS + NEWS**

## Mark Borenstein Presented "Massachusetts Alcohol Law Myth Busters" at MBG's Mass Brewers Conference

The Mass Brewers Guild's (MBG) Technical Brewing & Business Conference provided attendees with best practices from industry experts and the option to attend one of two tracks – technical brewing or business. At the November 7 conference, Mark Borenstein presented "Massachusetts Alcohol Law Myth Busters," a session that debunked the myths surrounding Massachusetts' alcohol laws and offered guidance to brewers on how to work with local municipality and regulatory bodies.