

## INSIGHTS + NEWS

## Paul Bauer Moderated Panel at Bisnow's Cambridge State of the Market

Despite low vacancy, developers, contractors and designers are creating more lab spaces for incoming Cambridgebound tenants, and this is leading to more mixed-use development opportunities. Bisnow's "Cambridge State of the Market" event on November 30 took a closer look at life sciences, university partnerships, and repositioning for success in the City of Cambridge.

Paul Bauer moderated the panel "Mixed-Use: Building Community Around Office & Life Science" featuring speakers from the Harvard Allston Land Company, New England Development, the Cambridge Innovation Center and the Cambridge Redevelopment Authority. The panel discussed:

- Building communities around thriving development clusters
- Understanding the need of ongoing repositioning projects in Cambridge
- Thoughtful redevelopment: Deciding the best use of space