

## INSIGHTS + NEWS

### Paul Bauer Moderated Panel at Bisnow's Cambridge State of the Market

Despite low vacancy, developers, contractors and designers are creating more lab spaces for incoming Cambridge-bound tenants, and this is leading to more mixed-use development opportunities. Bisnow's "Cambridge State of the Market" event on November 30 took a closer look at life sciences, university partnerships, and repositioning for success in the City of Cambridge.

Paul Bauer moderated the panel "Mixed-Use: Building Community Around Office & Life Science" featuring speakers from the Harvard Allston Land Company, New England Development, the Cambridge Innovation Center and the Cambridge Redevelopment Authority. The panel discussed:

- Building communities around thriving development clusters
- Understanding the need of ongoing repositioning projects in Cambridge
- Thoughtful redevelopment: Deciding the best use of space