INSIGHTS + NEWS

Katherine Garrahan Writes "Raising businesses and communities higher: The value of nonprofit board service" for the Worcester Business Journal

BY KATHERINE GARRAHAN • JULY 21, 2023

When businesses are looking for new ways to grow, an effective – and often overlooked – strategy is to help a local nonprofit organization. Empowering nonprofits to rise enables a whole community to do the same. In her article with the *Worcester Business Journal*, Katherine Garrahan explains how empowering nonprofits also raises the community and details numerous benefits to businesses when employees participate on boards. Here is an excerpt:

> Businesses benefit from board roles at least as much as nonprofits do for several reasons:
>
> - **Recruitment and retention**: When organizations encourage meaningful nonprofit involvement, they demonstrate they care about employees' growth and fulfillment. That is a powerful way to draw and keep talent.
> - **Professional development**: Rolling up their sleeves on a board not only exposes team members to the importance of nonprofits, it introduces them to new approaches and ideas from others.

Continue reading the *Worcester Business Journal* article "Raising businesses and communities higher: The value of nonprofit board service".

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