

INSIGHTS + NEWS

Amy Morrissey Presented “The Value of Preparing in Advance” at Neptune Advisors’ 12th Annual Pathway to Platinum® Conference

Amy Morrissey presented “The Value of Preparing in Advance” at Neptune Advisors’ 12th Annual Pathway to Platinum® Conference. The two-day event, Optimizing the Value of Your Company, was an invitation-only conference for CEOs, COOs, CFOs and owners of middle market privately held businesses, and provided attendees with an innovative approach to take their companies to the next level.

The conference helped attendees:

- Gain a competitive edge that will differentiate their company in the marketplace
- Identify the critical success factors for profitable growth and the efficient use of capital
- Develop an action plan to implement strategic and tactical recommendations that will improve their company’s performance
- Establish valuable connections with peers and gain wisdom from the shared experiences of others