

INSIGHTS + NEWS

Rory Fazendeiro Spoke at Harvard Business School's Global Families in Business Conference

The Harvard Business School – Global Families in Business Conference presented an opportunity for families in business to learn the latest trends and strategies in family business management through engaging panel discussions, interactive workshops, and inspiring keynote speakers. Leaders across industries and geographies discussed how to create, manage and lead businesses that stand resilient through generations. Keynote speakers included Kumar Mangalam Birla from Aditya Birla Group, Riccardo Illy from Gruppo Illy and Chris Davis from New Balance.

At the conference, Rory Fazendeiro, who acts as outside counsel to private and family-owned businesses, spoke on a panel that addressed the crucial role of advisors in navigating the complexities of a family business, emphasizing the importance of legal, financial and succession planning expertise to ensure a robust foundation. Rory's panel also explored how this expertise can be applied to family offices to optimize wealth management and foster long-term success, showcasing how these entities can serve as cornerstones in the advisory framework of a thriving family enterprise.

The conference was a must-attend event for those who own or manage a family business and for those who will own a family business in the future.