

## INSIGHTS + NEWS

## Peter Cifichiello Discusses StartUp Week Worcester on “Talk of the Commonwealth” Radio Show

APRIL 8, 2025

Peter Cifichiello joined Hank Stolz on the “Talk of the Commonwealth” radio show on WCRN on April 8 to discuss StartUp Week Worcester. The three-day event celebrated the spirit of entrepreneurship and innovation across Central Massachusetts.

Hosted by Auxilium Worcester and the Worcester Regional Chamber of Commerce, StartUp Week Worcester featured a variety of events, which Peter highlighted during the interview, including the April 8 Innovation Crawl, where attendees visited some of Worcester’s key innovation hubs and businesses. In addition, the WooTank Intercollegiate Pitch Competition showcased emerging talent, while expert-led workshops and panels offered valuable insights.

Peter provided details about his April 9 session, “[Legal Basics for Startups: What Every Founder Should Know](#),” and explained why it’s important for startups to seek professional guidance in the early stages of development. From [choosing the right business entity](#) to determining the appropriate investment structure to protecting intellectual property for scalability, Peter emphasized that sound legal and professional advice is essential.

To learn more about StartUp Week Worcester, [listen to Peter’s full interview](#) from April 8, 2025 (his segment starts at 2:04).