

## **INSIGHTS + NEWS**

## Peter Cifichiello Co-Presented "Legal Basics for Startups"

Starting a business is exciting, but navigating the legal landscape can be overwhelming. During Startup Week Worcester, Peter Cifichiello co-presented "Legal Basics for Startups: What Every Founder Should Know," presented by Auxilium and the Worcester Regional Chamber of Commerce.

This session highlighted the key legal essentials every founder should understand, including business formation, contract basics, and protecting intellectual property. Attendees learned how to avoid common legal pitfalls that can slow down or jeopardize growth. The discussion provided practical insights to help entrepreneurs build a legally sound and scalable startup.