

## INSIGHTS + NEWS

### Peter Cifichiello Presented on Resources Panel at 10th Annual Woostapreneurs Forum

The 10<sup>th</sup> Annual Woostapreneurs Forum, presented by the Massachusetts Small Business Administration Office and the Worcester Regional Chamber of Commerce, connected Greater Worcester to the entrepreneurship ecosystem and business resource providers in central Massachusetts. The event was designed for existing business owners, budding entrepreneurs, veteran entrepreneurs, millennial entrepreneurs, women-owned businesses, and other underserved entrepreneurs in search of business help.

[Peter Cifichiello](#) presented on the resources panel and discussed the resources, programs and information available to help entrepreneurs and business owners succeed. The half-day event also included a session on business success stories, a keynote speaker, and the opportunity for attendees to network with resource partners and supporters to learn more about the services they offer.