

INSIGHTS + NEWS

Rory Fazendeiro Moderated "Accelerating Success at Your Company" at Neptune Advisors' Pathway to Platinum® Conference

Rory Fazendeiro moderated the panel "Accelerating Success at Your Company" at Neptune Advisors' 15th Annual Pathway to Platinum® Conference. An invitation-only conference for CEOs, COOs, CFOs and owners of middle market privately held businesses, the event provided attendees with an innovative approach to take their companies to the next level.

The conference, which was held on October 23-24, 2025, helped attendees:

- Gain a competitive edge that will differentiate their company in the marketplace
- Identify the critical success factors for profitable growth and the efficient use of capital
- Develop an action plan to implement strategic and tactical recommendations that will improve their company's performance
- · Establish valuable connections with peers and gain wisdom from the shared experiences of others

Additional conference topics included creating an extraordinary company; how to navigate the merging landscape of AI agents and adopt best practices; how Gen Z is transforming the workplace, marketing and media; and why companies should have a Board of Directors/Advisors as their strategic partner.