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Christopher Rock Discusses Commercial Banking Trends in Central Massachusetts

MARCH 10, 2026

Commercial banking growth in Central Massachusetts continues to highlight the importance of strong local relationships between financial institutions and the businesses they serve. A recent article in the *Worcester Business Journal* examines the expansion efforts of Worcester-based Bay State Bank as it grows its commercial banking division. [Christopher Rock](#) shared insight with the publication on trends shaping the region's commercial banking market.

“Regional financial institutions have been expanding their footprint in the last few years, and those with a local presence tend to have a leg up in the market,” said Christopher. “Consumers, businesses, and customers, particularly in Central Massachusetts, are still looking for a partner who has a presence in their area.”

Continue reading “[Commercial growth: Two executives are leading Bay State Bank’s efforts to expand its commercial division](#)” on the *Worcester Business Journal* website (subscription required).