AiVi Nguyen and Chelsie Vokes Write "How to counter the Shecession" for the Worcester Business Journal

BY CHELSIE A. VOKES • JUNE 8, 2021

With the Shecession, 2020 saw the lowest number of women in the workforce since 1988 according to the National Women's Law Center. Now, employers need to start planning how they will remedy the effects of the Shecession. AiVi Nguyen and Chelsie Vokes discuss what steps businesses can take to better support their female employees.

> Whether through town halls or field meetings and surveys, it takes a mindset shift to surface employees' pain points in this new environment. HR executives are conditioned not to cross professional/personal boundaries, but they need to throw that playbook out the window.

Continue reading "How to counter the Shecession" on the *Worcester Business Journal's* website.

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