



## At the Bar with Bowditch Wins "Social Media/Interactive" Trophy at 2015 LMA Your Honor Awards!

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On the evening of March 23, 2016, At the Bar with Bowditch earned a 2nd place trophy in the category of "Social Media/Interactive" at the Legal Marketing Association, New England Chapter's Your Honor Awards for 2015! The five judges, who are marketing professionals in non-legal industries, were particularly impressed by Bowditch & Dewey attorneys' deep familiarity with the craft brewing industry spanning from local regulatory battles to ownership issues affecting brewers across the globe to the very definition of "craft beer."

Casually referred to as "The Lawscars," the Your Honor Awards recognize law firms' creativity, execution and overall excellence in design, marketing, business development, communications and community relations. Learn more about this year's Your Honor Awards on the Legal Marketing Association, New England Chapter's website HERE.

You can learn more about Bowditch & Dewey's award-winning Craft Brewers Industry Group on the firm's website HERE.